



August 7, 2008

Abbott Virology is proud to sponsor The Electronic Wake, a unique summer event that will leave no one untouched.

The Electronic Wake, it's all of us.



How to apprehend AIDS in 2008? Can we talk straightforwardly about it? Beyond our fears and our status, what impact has the possible presence of this little virus on our relationships with others and with us? Is the question resolved? Or is the threat coming from all sides? What is our choice between cutting ourselves from the rest of the world and acting heedlessly?

The Electronic Wake offers each one of us, via dynamic community arts, an original reflection tool to explore our own attitudes towards these choices. Through a sculptural and multimedia installation, each one of us is invited to listen to video testimonials or to deliver a personal one.

The Electronic Wake creates a limited testimonial communication space that promotes a collective intimacy where everyone can listen, share and influence his/her own words or actions and those of others. It is a sort of artistic and social reactor allowing the person entering that space, to have a



privileged and respectful look of himself/herself and his/her community. The activity is an invitation to remember our dear departed ones, to look positively towards the future, in order to better live the present.

This non-profit event is free, there are no prizes to win, it bears no risk, but does offer us a chance to better live with ourselves and others.

The event will be held every Friday, Saturday and Sunday evening, from July 18 until the end of September at the Parc de l'Espoir, corner Sainte-Catherine St. East and Panet.

Come join us.

